CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477034 /	06146322

Product		
J OCEGUERA 4 CONGRES		
Contract Dates	Estimate #	
09/25/12 - 10/01/12	1184	
Advertiser		Original Date / Revision
J Oceguera 4 Congress		09/21/12 / 09/21/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	104	111
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/25/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$250.00							
N 2	KVVU	09/25/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	1	$2,150.00							
N 3	KVVU	09/25/12	09/28/12	Katie Couric	2-3p		:30			NM	2	$390.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$195.00							
N 4	KVVU	09/25/12	09/28/12	Anderson	3-4p		:30			NM	2	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$300.00							
N 5	KVVU	09/25/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	2	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$350.00							
N 6	KVVU	09/25/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$550.00							
N 7	KVVU	09/25/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$625.00							
N 8	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$725.00							
N 9	KVVU	09/25/12	10/01/12	MORE Access	6-7pm		:30			NM	2	$800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$400.00							
N 10	KVVU	09/25/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	-TWTF--	2	$700.00							
N 11	KVVU	09/25/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477034 /	06146322

Contract Dates	Product	Estimate #
09/25/12 - 10/01/12	J OCEGUERA 4 CONGF	**1184**

Advertiser	Original Date / Revision
J Oceguera 4 Congress	09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/25/12	10/01/12	-TWTF--	2				$275.00			
N	12	KVVU 09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/24/12	09/30/12	------1	1				$850.00			
N	13	KVVU 09/27/12	09/27/12	The X Factor	The X Factor		:30			NM	1	$5,150.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		09/24/12	09/30/12	---1---	1				$5,150.00			
								Totals			23	$16,890.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	23	$16,890.00	$14,356.50
Totals	23	$16,890.00	$14,356.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6146322 TRF# 477034
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP21/12 10.13
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/J OCEGUERA/D/CON/NV

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6146322

CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1184 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP21/12 10.13

REP: TO ROSE
FROM TERESA
REVISED ORDER WITH RATES TO CLEAR
REV TTL 16,890
PLEASE CONFIRM
THANKS! T

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 104			AGENCY EST# = 1184						
			AGENCY PRODUCT CODE = 111									
1		R	1000A-1100A	30		$250.00	9/25	10/1	2		TU-F,M	2

PROGRAM : DR OZ
CON COM1: DR OZ

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$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
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HARRIS REPORT FROM REP SEP21/12 10.13
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		R	1000P-1100P	30		$2,150.00	9/25	10/1	1		TU-F,M	1
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
3		R	200P-300P	30		$195.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
4		R	300P-400P	30		$300.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											
5		R	400P-500P	30		$350.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : DR OZ CON COM1: DR OZ											
6		R	500P-530P	30		$550.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
7		R	530P-600P	30		$625.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
8		R	600A-700A	30		$725.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
9		RT	630P-700P	30		$400.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
10		R	700A-900A	30		$700.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											

REP HEADLINE# 6146322 TRF# 477034
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP21/12 10.13
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		R	900A-1000A	30		$275.00	9/25	10/1	2		TU-F,M	2
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
12		R	800A-900A	30		$850.00	9/30	9/30	1		SUN	1
	PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY											
13		R	800P-900P	30		$5,150.00	9/27	9/27	1		THU	1
	PROGRAM : THE X-FACTOR RESULTS CON COM1: THE X-FACTOR RESULTS											

SEP/12 16890.00 OCT/12 $.00

CONTRACT TOTAL 16890.00
TOTAL SPOTS 23

MARKET TOTALS $36,440 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE